



## Press Release

# vyking to Set Sail for SBC Summit 2024 in Lisboa, Unveiling New Horizons in iGaming Innovation

September 19, 2024

vyking, the battle-tested leader in iGaming platform technology, is thrilled to announce its participation in the SBC Summit 2024 in Lisboa, where it will be showcasing a suite of exciting new product advancements. Attendees at the event can look forward to exploring vyking's latest innovations, including the Wheel of Fortune, VIP Rewards System, a cutting-edge Crypto Payment Solution, and the newly redesigned V3 Frontend. vyking invites everyone to visit Booth B290 for an in-depth look at these developments and to engage with CEO Franz Gerhart.

## Navigating the Future of iGaming

As vyking embarks on this exciting journey to Lisboa, the company is eager to present a selection of groundbreaking features that highlight its commitment to staying at the forefront of the industry:

- **Wheel of Fortune & VIP Rewards System:** Designed to captivate players and boost loyalty, these new features offer operators powerful tools to enhance player retention. The Wheel of Fortune adds a thrilling

gamified element, while the VIP Rewards System allows for a personalized experience that keeps players engaged and coming back for more.

- **Crypto Payment Solution:** K1ngpay offers operators unprecedented control over digital currency transactions, positioning them as custodians of their funds rather than mere clients of payment service providers. With native support for Bitcoin and EVM-based blockchains, including popular tokens like USDT on Tron, Binance, and Polygon, vyking's platform enables operators to process cryptocurrency transactions seamlessly. This feature eliminates the need for intermediaries, ensuring direct access and secure settlement through threshold-based fund aggregation and multi-sig protocols.
- **Frontend Design Update:** vyking is proud to unveil the latest evolution of its client website. The latest frontend release brings a complete visual overhaul, featuring a modern and sophisticated design. Enhanced visuals, streamlined navigation, and a brand-new Predictor feature in the sportsbook section all contribute to a more intuitive and engaging user experience, tailored to resonate with younger audiences and key markets in Asia. Reusable component logic further improves the system's stability and loading times by an impressive 25-30%, resulting in a more dynamic platform than ever before.

## An Invitation to Connect and Explore

Franz Gerhart, CEO of vyking, expressed his anticipation for the event: "The SBC Summit in Lisboa represents an exciting opportunity for us to re-connect with our partners and forge new relationships. We're eager to share our latest product advancements and discuss how vyking can help operators navigate the complexities of the iGaming world with our state-of-the-art solutions."

vyking's presence at Booth B290 promises to be a highlight of the summit, offering attendees a firsthand look at how these new features can drive success in the iGaming space. The team at vyking is looking forward to engaging discussions with partners and potential clients, all while demonstrating how its latest offerings can deliver tangible results.

For more information about vyking and our range of iGaming solutions, visit [www.vyking.com](http://www.vyking.com) or book a meeting with vyking CEO Franz Gerhart at SBC Summit in Lisbon: [Book a meeting with Franz](#)

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**About vyking**

vyking offers a modular API-first middleware that swiftly connects operators to industry-leading content and service providers. vyking products include an advanced iGaming platform, a robust payment solution, premier casino content, and white-label and turnkey solutions that boost operator autonomy. By brokering real-time information between service providers and end-users, vyking empowers operators to conquer the iGaming world and suppliers to distribute their content efficiently. vyking's seamless connector technology enables operators to navigate the competitive iGaming landscape successfully.