



## **Vyking Appoints João Soares as Chief Technology Officer to Drive Next Phase of Growth**

19th September 2025 — Vyking, the next-generation iGaming platform provider, is pleased to announce the appointment of João Soares as its new Chief Technology Officer (CTO).

João, a Portuguese native, is a highly accomplished engineering leader with more than a decade of senior experience in the iGaming sector, having held leadership roles at William Hill, BetVictor, and White Hat Gaming. In a previous role, João served as Head of Engineering at White Hat Gaming, where he managed 120+ people and spearheaded the transformation of the company's engineering function. He introduced scalable team structures, mentored managers and technical leads, and embedded Agile methodologies across the business. His leadership was pivotal in turning a flat engineering setup into a high-performing, resilient, and delivery-focused organization.

Prior to that, João spent over five years at BetVictor, where he held senior engineering roles and led the launch of eight native mobile apps across iOS and Android, supporting 60% of the company's business in the UK, Germany, and Asia. He also worked as Development Manager at William Hill, contributing to product and platform initiatives across multiple teams.

Beyond iGaming, João also gained senior leadership exposure in other technology sectors, including roles as Head of Engineering at Vision-Box and as Director of Engineering at Easyship, where he focused on digital transformation, QA implementation, and leadership coaching.

### **João Soares, incoming CTO of Vyking, said:**

"I am thrilled to be joining Vyking at such an exciting time. The company's platform vision, which combines flexibility, scalability and true product ownership for operators, is exactly the type of challenge I'm passionate about. My goal is to help accelerate innovation, build high-performing teams and ensure Vyking continues to set new standards for iGaming technology."

### **Franz Gerhart, CEO of Vyking, added:**

"João brings the perfect blend of technical expertise, leadership capability, and proven industry experience. His track record of scaling engineering teams and driving transformation at leading operators will be invaluable as Vyking enters its next phase of growth. I also want to acknowledge Helmut Kleinhans, who has excelled in leading our technology function and is now stepping into a new senior role as Chief Software Architect. This transition reflects his passion for deep technology and innovation, enabling him to focus on advanced engineering across the wider business. Helmut's impact has been pivotal in positioning Vyking for success, and we are thrilled he will continue to shape our technology future."

**About Vyking**

Vyking is a future-ready iGaming platform provider offering modular solutions across white label, turnkey, and self-service models. Built for both fiat and crypto brands, Vyking gives operators open architecture, frontend access, and modular tools — enabling them to launch fast, scale smart, and fully own their product roadmap.

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